



Prevail Marketing INC.

Prevail Marketing Company Policies and Procedures

At Prevail Marketing we pride ourselves with honesty and integrity. We have business relationships with all kinds of businesses in many sectors and industries. When it comes to sensitive information that our clients trust us with, our company policy is that all of our employees have security enabled passwords on all of their devices.

The services that we provide are based on industry standards with website build times, metrics, reporting, billing, and overall customer service. Our main priorities and objectives are to make sure that all of our clients are growing their business and are happy and satisfied with our services, and that they are well taken care of.

We have teams in place that can provide all kinds of varieties of digital marketing services and lead generation products, we can also provide more traditional advertising avenues to drive potential customers as well.

Prevail Websites

We provide all kinds of websites with many features and benefits within them, we are flexible based on the needs analysis of our clients. We can build custom websites to client specifications and desires and we can also provide websites based around themes and common building practices. The majority of our websites are built within our Smart-Site platform and are always built to a professional standard, they come with a multitude of features for overall maintenance, updates, ease of use and access. Website backend client access is included for making changes and updates. On our clients request at any time, Prevail can make the appropriate changes and updates as this feature is included with 6 hours of creative services. Once a Prevail Smart-Site is built, the client will have a commitment level of 12 months as a hosting subscription and after that timeframe, the commitment level converts to month to month going forward in perpetuity. We have many clients with websites that have been hosted for many years now.

Email Hosting

At Prevail Marketing we can also provide our clients with email hosting to ensure that they can have all kinds of various options to have professional emails that go with their professional website. We can provide G-Suite our Outlook emails as they are the most common but can provide other emails if necessary. Our email hosting has a level of 12-month commitment level.



Google Adwords.

We always run our campaigns built with the intension of getting the greatest number of clicks for the least amount of money. We also build our campaigns geared to the standards that Google puts out there and we are always keeping up to date with the changes and updates that come out periodically. All of our Adword campaigns have a minimum commitment of 3 months and can go month to month after the initial commitment. Our Adword Pay Per Click campaigns come with monthly reporting and our team members are constantly keeping eyes on these campaigns to ensure effectiveness and efficiency.

SEO

Our Search Engine Optimization campaigns work well with all kinds of websites and we implement them and monitor them to ensure that they are effective and are generating qualified website traffic. Before an SEO Campaign is launched, our team will do an audit of the client's website to find points that may be lacking and we will suggest improving keywords strategies to be put in place. We always set up these campaigns with the strategy to improve the quality score of a website and overall online traffic, and useability and functionality of that website. Just like our PPC Campaigns, at Prevail, we always provide monthly reporting and may suggest adjustments, budget increases, or tweaks to the campaigns as they go to make sure that they will have optimal performance. Again, just like our Adword campaigns, all of our SEO campaigns have a minimum commitment of 3 months and can go month to month after the initial commitment.

Prevail Listings Management

Listings are important for your overall online reputation, so the most up to date and accurate listings would be the best thing you could do for your business. With our great software tool that we have, we go and claim, update, and curate all of your listings to manage your online reputation and exposure.

Social Media Management and Digital Display Products

Our services that fall under these categories of social media or digital display can drive some great traffic to websites, these also have a 3-month commitment level to ensure a base level of tracking metrics. Our team is always keeping up with online trends and best practices to make sure that these campaigns are results driven and effective.

Please sign this document to claim that you understand these above terms and conditions and that you agree to them in order to do business with Prevail Marketing Inc.

Thank You!
